

# Press Release

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## **The Beadin' Beagle**

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### **FOR IMMEDIATE RELEASE**

#### **Boynton Beach, FL**

What do beading and a beagle have in common? Further, what do beading and a beagle have in common with the medical world?

Recently reported in Diabetes Forecast, the popular diabetic lifestyle magazine published by the American Diabetes Association, the Beadin' Beagle ([www.beadin-beagle.com](http://www.beadin-beagle.com)) now offers among its unique collection of jewelry items, a medical ID bracelet for kids that is a harmonic blend of fashion and function.

"Many children don't wear medical jewelry because it draws attention to their condition," as stated in the newsletter. "The Beadin' Beagle now offers a fashionable alternative to the standard medical identification bracelet!"

Diabetes and food allergies are the most common reasons for which children wear medical identification bracelets. The Beadin' Beagle creates jewelry with the medical plates for a fun and attractive piece to wear.

Tina Sprigg, owner of The Beadin' Beagle, gained her inspiration for this idea from a friend who was seeking a medical identification bracelet that was outside the mainstream of those typically offered in drug stores or retail stores.

Combining her already existing line of jewelry, Tina incorporated the medical plates into her jewelry. After posting them on her web site, the bracelets received generous momentum in popularity.

"The response has been overwhelming," explains Tina. "Customers are happy to have a bracelet that children (with medical conditions) will wear without embarrassment."

Prices for the jewelry items range from \$35.00 to \$60.00. The Beadin' Beagle also offers a line of medical identification jewelry for adults.

After the birth of her daughter in 2005, Tina realized how quickly a child can stray. Many toddlers are unable to communicate their name, address or phone number so Tina added kids ID bracelets to her collection.

For more styles go to <http://www.beadin-beagle.com>

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